

2024 CNPA CORPORATE SPONSORSHIP



the future is naturopathic

Connecticut Naturopathic Physicians Association advocates for the protection and advancement of naturopathic medicine within the state.

We are grateful for the support of the generous corporate sponsors who make our work possible.



CONTACT US

✉ CNPALEGISLATIVE@GMAIL.COM

♡ [@CNPAONLINE](#)

2024 CORPORATE SPONSORSHIPS



SPONSORSHIP LEVEL OVERVIEW

- Silver Level - \$500
- Gold Level - \$1,000
- Emerald Level - \$2,500
- Platinum Level - \$5,000
- Diamond Level - \$10,000
- Sponsored webinar - \$500
- Partner email and social media campaign - \$150 each
- Promotion of discounts for CNPA members, including information on website and email/social media campaign - free



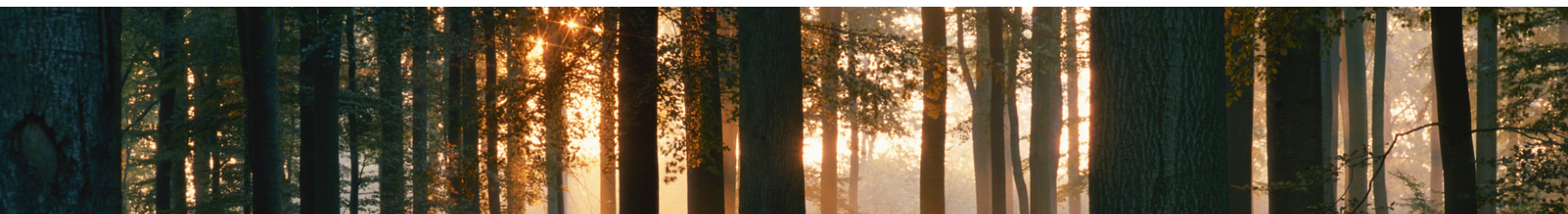
SILVER SPONSOR \$500

Member Engagement

- One email blast and social media post to CNPA members throughout the year (including promotion of your company's events, featured products, or discounts)

Brand Placement

- Live link logo included on sponsor page of CNPA



2024 CORPORATE SPONSORSHIPS



GOLD SPONSOR \$1,000

Member Engagement

- Business card (or 1/8 page) advertisement in CNPA Member Guide (printed book mailed to all new members, digital copies to be sent to all renewing members) - *NEW for 2024, launches in October each year*
- One email blast and social media post to CNPA members throughout the year (including promotion of your company's events, featured products, or discounts)

Brand Placement

- Live link logo and brief description included on sponsor page of CNPA

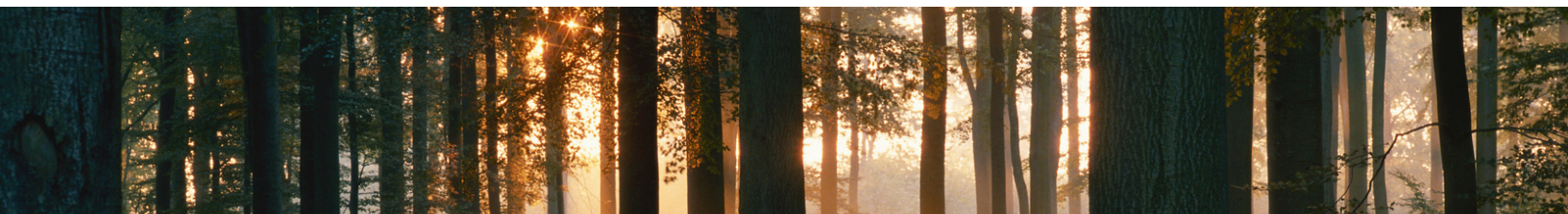
EMERALD SPONSOR \$2,500

Member Engagement

- Quarter page advertisement in CNPA Member Guide (printed book mailed to all new members, digital copies to be sent to all renewing members) - *NEW for 2024, launches in October each year*
- Two email blasts and social media posts to CNPA members throughout the year (including promotion of your company's events, featured products, or discounts)

Brand Placement

- Live link logo and brief description included on sponsor page of CNPA
- Logo and additional literature at all CNPA events



2024 CORPORATE SPONSORSHIPS



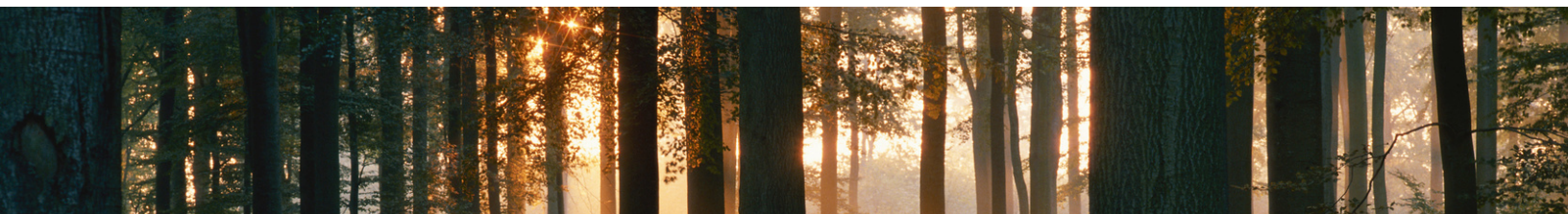
PLATINUM SPONSOR \$5,000

Member Engagement

- Half page advertisement in CNPA Member Guide (printed book mailed to all new members, digital copies to be sent to all renewing members) - *NEW for 2024, launches in October each year*
- Inclusion of 1 page handout or brochure in the New Member Packets
- Two email blasts and social media posts to CNPA members throughout the year (including promotion of your company's events, featured products, or discounts)
- Opportunity to provide one webinar or one in-person event

Brand Placement

- Logo included on homepage of CNPA website
- Live link logo and company description included on sponsor page of CNPA
- Logo and additional literature at all CNPA events
- Verbal recognition at CNPA Annual Conference and 25% discount on any exhibitor package



2024 CORPORATE SPONSORSHIPS



DIAMOND SPONSOR \$10,000

Member Engagement

- Full page advertisement in CNPA Member Guide (printed book mailed to all new members, digital copies to be sent to all renewing members) - *NEW for 2024, launches in October each year*
- Inclusion of 1 page handout or brochure in the New Member Packets
- Five email blasts and social media posts to CNPA members throughout the year (including promotion of your company's events, featured products, or discounts)
- Opportunity to provide two webinars/lectures to CNPA audience (must provide speaker and content) or one webinar and one in-person event
- 30-60 second infomercial/commercial for all quarterly webinars

Brand Placement

- Logo included on homepage of CNPA website
- Live link logo and company description included on sponsor page of CNPA
- Logo included on all outgoing CNPA communications
- Logo and additional literature at all CNPA events
- Verbal recognition at CNPA Annual Conference and 50% discount on any exhibitor package

